

The impact of incentives on the performance of team-based primary health care professionals

Dr Stephen Campbell

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Governments, internationally and in Australia, are increasingly encouraging team-based care in frontline health systems using various incentives. Dr Campbell will provide an overview of the impact of financial incentives on the performance of primary care professionals.

Dr Campbell is a senior research fellow at the National Primary Care Research and Development Centre at the University of Manchester and he also holds a joint appointment at the Department of General Practice at the University of Heidelberg, Germany. His research on the quality of care in general practice has directly influenced policymakers in the UK in terms of the development of the Quality and Outcomes Framework and Primary Medical Care Provider Accreditation. He co-lead an 11-European country collaboration looking at the development and improvement of cardiovascular disease. He has also collaborated successfully with researchers from other countries such as Austria, Belgium, Canada, France, Finland, Germany, Mexico, Netherlands, Slovenia, Spain, Switzerland and USA.

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5.30 - 6.30pm

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